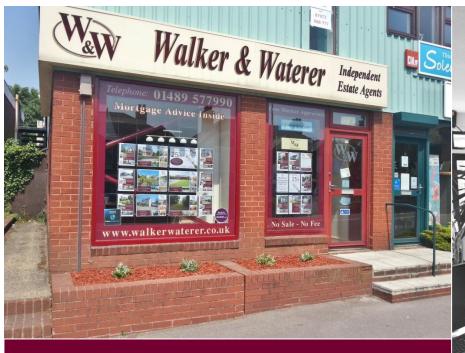


Park Gate Office ■ Whiteley Office ■ London Office 01489 577990 01489 580800 0207 0791592



20E Bridge Road, Park Gate SO31 7GE **01489 577990**

Walker & Waterer founded in the millennium year of 2000, we specialise in residential sales and lettings, mortgage services and new homes.

Our Park Gate office opened in 2001 and offers main A27 location. Covering a wide area of the towns and villages between Southampton & Portsmouth.





Karlie Portlock
Sales Negotiator
karlie@walkerwaterer.co.uk



Olivia Stiles
Secretary
olivia@walkerwaterer.co.uk



Hollie Smith

Part Time Sales Negotiator

parkgate@walkerwaterer.co.uk





whiteley

Whiteley Shopping Centre, Whiteley PO15 7PD **01489 580800**

Our Whiteley Office is situated in the busy 'Whiteley Shopping Centre' which opened in 2013. This office can give your property unrivalled exposure to the thousands of people that visit the Shopping Centre each day.



Paul Walker

Director

paul@walkerwaterer.co.uk



Tom Clarkson Valuations Manager tom@walkerwaterer.co.uk



Kate Miles
Lettings Negotiator
kate@walkerwaterer.co.uk



Caroline Clifton
Part Time Sales Negotiator
caroline@walkerwaterer.co.uk



Maria Nixon
Part Time Sales Negotiator
maria@walkerwaterer.co.uk



We always use as many photos as we can on our property particulars and most importantly a floor plan.

We use high end equipment as well as image enhancing software to get the best out of each photo!

Floor plans are key to marketing a property; they enable potential buyers to build a more accurate image of your property before viewing and for people who might not be taken by a photo will see that the accommodation is exactly what they are after!





start looking for a new home on the internet.

At Walker & Waterer we have embraced the shift from newspaper advertising to online and always endeavour to put as much information about each property as possible onto each website. That way people have an excellent idea of what the property is like before they view, and cuts down on wasted viewings.

Social media also plays a part in the promotion of your home; we have specialist Facebook and Twitter pages.





With the New Year comes the launch of a major new UK property portal called OnTheMarket.com, which will compete head-on with Rightmove and Zoopla.

At Walker & Waterer, we pride ourselves on being progressive in our approach and we are delighted to have joined thousands of other prominent national, regional and local independent estate and letting agents in supporting the most important new venture of its type in many years.







www.walkerwaterer.co.uk



- ✓ Our existing and extensive database of applicants
- √ 'For Sale' boards
- ✓ Internet advertising
- ✓ Walk-in to our unrivalled prominent office locations
- ✓ The national network of Guild referrals
- ✓ Our in house magazine
- ✓ Leaflets



We have a complete software package that manages all of our properties. The system uploads to multiple websites with just a few clicks and sends SMS texts and emails with details of your property to all of the suitable applicants we have on our database.



Appointments will be accompanied wherever and whenever possible, enabling us to gauge honest opinions from potential purchasers.

We will always endeavour to deliver feedback within 48 hours of the viewing, be it positive or negative.

We are members of the Guild of Professional Estate Agents, connecting us to a national network of over 750 independent estate agents.

The Guild exclusively appoint one member per area which means all members are carefully selected and adhere to the same code of conduct.

It also means that we are able to offer you a national network of estate agents whilst you still receive an 'independent' service.

A further benefit of being a Guild member is the National Property Centre, situated on Park Lane, London. All of our properties can be accessed via a touch screen display in the windows.

750 Offices





Marketing

65,000

Properfies



The No.
Independent

Estate Agency Network



Your property can be promoted throughout the pages of our magazine which is produced every 6 weeks.





We have access to state-of-art market intelligence systems.

Being members of the Guild of Professional Estate Agents we are able to access their market intelligence system, allowing us to identify peak periods of home sales and analyse different property type movements in the local area. It also keeps us up to date on house price movements ahead of the Land Registry.

This information allows us to be better informed when undertaking market appraisals ensuring you achieve the best possible price for your home.

It is important to be scientific as well as artistic in the marketing of your home.



9



We are pleased to announce that we are now able to provide you with access to whole of the market mortgage advice from Harrison Gray Financial Services Ltd.

Don't get bogged down and confused, we realise that not all mortgages suit all customers, and with thousands of schemes to choose from the choice can be a complicated one. Harrison Gray will source the mortgage that best suits your needs and budget, and guide you through the whole process to ensure your application is a smooth successful one.

We can arrange appointments at our Park Gate Office, our Whiteley Office or in the comfort of your own home, at a time to suit you.

Please contact Tim Harrison on 01489 577990 with any questions or to make an appointment.

Harrison Gray can provide you with advice in any of the following areas:

Mortgages
Re-Mortgages
Buy-to-Let
Buildings Insurance
Life Assurance
Moving Costs
Accident, Sickness &
Unemployment Cover
Contents Insurance
Family Income Benefit
Critical Illness Cover

Mortgage Loan Agreement

Your home may be repossessed if you do not keep up repayments on your mortgage.

Harrison Gray Financial Services Ltd is an Appointed Representative of Mortgage Intelligence which is authorised and regulated by the Financial Services

Authority under number 305330 in respect of mortgage and insurance mediation activities only.



Park Gate Office



01489 577990

Whiteley Office



01489 580800

www.walkerwaterer.co.uk